

## CURRICULUM VITAE

**SHI YUANYUAN**

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Assistant Professor  
Department of Tourism, Fudan University  
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### EDUCATION

- Ph.D. 2011/08 - 2016/07      **Specialization: Social & Personality Psychology**  
**Institute of Psychology, Chinese Academy of Sciences**
- Joint Ph.D Program 2014/10 - 2015/09  
**Centre for Research on Self and Identity,**  
**Psychology, University of Southampton, UK**
- B.A.& B.S. 2007/09 - 2011/07      **Major: Philosophy & Psychology**  
**Wuhan University**

### PROFESSIONAL EXPERIENCE

- 2018/09 - now      **Assistant Professor, Department of Tourism, Fudan University**
- 2016/09 - 2018/09      **Postdoctoral Fellow, Faculty of Social Science,**  
**The Chinese University of Hong Kong**

### RESEARCH INTERESTS

My research focused on the effect of globalization and social change from micro, meso, and macro perspectives, and I seek to apply these theoretical findings to better management of cultural diversities in organization, marketing and communication settings, especial under the context of tourism.

### PUBLICATIONS

#### Book Chapter

- Chiu, Chi-Yue, **Shi, Yuanyuan**, Kwan, Letty Y-Y (invited book chapter, 2019 Jan). The story of culture in psychology and the return journey to normology: Comments on the global relevance of Asian indigenous psychologies. In Yeh Kuang-Hui (Ed.) Asian Indigenous Psychologies in Global Context. Cham, Switzerland: Palgrave Macmillan (pp 91-114).
- Chiu, Chi-Yue, **Shi, Yuanyuan** (invited book chapter, 2019 May). Cultural Competence. In Kenneth Keith (Ed.) Cross-Cultural Psychology: Contemporary Themes & Perspectives 2nd Edition. US: Wiley-Blackwell (pp 39-58).
- Chiu, Chi-Yue, **Shi, Yuanyuan** (invited book chapter, 2021). Priming Culture(s): How Theories and Methods Inspire Each Other. In Byron G. Adams and Michael Bender (Eds.), Methods Make It or Break It: Methods and Assessment in Culture and Psychology. Edition: Cambridge University Press

## Journal Articles

### *Psychology of Tourism Management*

- Shi, Yuanyuan.** , Bettache, Karim. , Zhang, Nan. , & Xue, Lan. . (2021). Constructing nostalgia in tourism: a comparison analysis of genuine and artificial approaches. *Journal of Destination Marketing and Management*, 100488. doi: 10.1016/j.jdmm.2020.100488
- Zheng, Chenyu, Fan, Hong, Singh, Rohit., & **Shi, Yuanuan** \*. (2020). A Domain Expertise and Word-Embedding Geometric Projection Based Semantic Mining Framework for Measuring the Soft Power of Social Entities. *IEEE Access*, 8, 204597-204611. doi: 10.1109/ACCESS.2020.3037462
- Shi, Yuanyuan.** & Peng, Lulu. (2021). Sacredness and materiality: Cultural conflicts in the Development and modern transformation of folklore tourism. *Fudan Journal (Social Sciences)*, 4, 98-104 (IN CHINESE)
- Shi, Yuanyuan.** (2020). Multicultural competence in a global milieu: Theoretic model, and application mechanism in cross-cultural collaboration. *Advances in Psychological Science*, 28(7), 1108-1117. (IN CHINESE)

### *Culture and Self*

- Shi, Yuanyuan,** Sedikides, Constantine, Gregg, Aiden P., & Cai, Huajian. (2021). Lay Conceptions of Modesty in China: A Prototype Approach. *Journal of Cross-Cultural Psychology*. doi: 10.1177/0022022120985318
- Shi, Yuanyuan,** & Zhang Hongchuan.(2018). Revisiting the Value of Modesty: From the Perspective of Well-being. *Chinese Social Psychological Review*, 15, 215-232. (IN CHINESE)
- Shi, Yuanyuan,** Sedikides, Constantine, Liu, Yunzhi, Yang, Ziyang & Cai, Huajian. (2017) Disowning the Self: The Cultural Value of Modesty Can Attenuate Self-Positivity. *Quarterly Journal of Experimental Psychology*, 70, 1023-1032.
- Shi, Yuanyuan,** Shi, Jing, Luo, Yu L.L., & Cai, Huajian. (2016). Understanding Exclusionary Reactions toward Foreign Cultures: The Influence of Intrusive Culture Mixing on Implicit Intergroup Bias. *Journal of Cross-Cultural Psychology*, 47, 1335-1344.
- Cai, Huajian, Wu, Lili, **Shi, Yuanyuan,** Gu, Ruolei, & Sedikides, Constantine. (2016). Self-Enhancement among Westerners and Easterners: A Cultural Neuroscience Approach. *Social Cognitive and Affective Neuroscience*. 11 (10): 1569-1578.
- Gu, Rruolei, Yang, Jing, **Shi, Yuanyuan,** Luo, Yi, Luo, Yu L.L., & Cai, Huajian. (2016). Be Strong Enough to Say No: Self-Affirmation Increases Rejection to Unfair Offers. *Frontiers in Psychology*, 7:1824.
- Shi, Yuanyuan.** (2013). The Origin of the East-West Differences in Self. *Advances in Psychology*, 3(6), 352-360. (IN CHINESE)
- Feng, Yi, Cai, Huajian, **Shi, Yuanyuan.** (2013). Cultural Products: A Special Perspective for Cultural Psychology. *Advances in Psychological Science*, 21(2), 326–335. (IN CHINESE)
- Luo, Yu, **Shi, Yuanyuan,** Yue, Xitong, Feng, Yi, Cai, Huajian. (2013).The Heritability of Self-

esteem: Evidences from Twin Studies. *Advances in Psychological Science*, 21(9), 1617–1628. (IN CHINESE)

**Shi, Yuanyuan**, & Cai, Huajian. (2013). Benevolent Chinese: Evidence from Face Perception. *Advances in Psychology*, 3(6), 305-312. (IN CHINESE)

### ***Implicit Cognition and Measurement***

**Shi, Yuanyuan**, Cai, Huajian, Shen, Yiqin Alicia, & Yang, Jing. (2016). How to set focal categories for Brief Implicit Association Test?“Good” is good, “bad” is not so good. *Frontiers in Psychology*. 7:38.

Cai Huajian, Luo Yu, **Shi Yuanyuan**, Liu Yunzhi, & Yang Ziyang. (2016). Male = Sciences, Female = Humanities: Both Implicit and Explicit Gender-Science Stereotypes are Heritable. *Social Psychological and Personality Science*, 7, 412-419.

Yang, Jing, **Shi, Yuanyuan**, Luo, Yu L.L., Shi, Jing, & Cai, Huajian. (2014). The Brief Implicit Association Test is Valid: Experimental Evidence. *Social Cognition*, 32(5), 449-465.

Luo, Yu, **Shi, Yuanyuan**, Cai, Huajian, Wu, Mingzheng, & Song, Hairong. (2014). Liking for Name Predicts Happiness: A Behavioral Genetic Analysis. *Personality and Individual Differences*, 69, 156-161.

Wu, Lili, Cai, Huajian, Gu, Ruolei, Luo, Yu LL, Zhang, Jianxin, Yang, Jing, **Shi, Yuanyuan**, Ding, Lei. (2014). Neural Manifestations of Implicit Self-Esteem: An ERP Study. *Plos One*, 9(7), e101837.

### ***Cyber Psychology***

**Shi, Yuanyuan**, Luo, Yu L.L., Liu, Yunzhi, & Yang, Ziyang. (2019). Affective Experience on Social Networking Sites Predicts Psychological Well-Being Off-Line. *Psychological Report*. 122(5), 1666-1677.. doi: 10.1177/0033294118789039

**Shi, Yuanyuan**, Luo, Yu L.L., Yang, Ziyang, Liu, Yunzhi, & Bao, Hanwushuang (2018). Do Narcissists Enjoy Visiting Social Networking Sites? It Depends on How Adaptive They Are. *Frontiers in Psychology*, 9, 1739.

**Shi, Yuanyuan**, Luo, Yu LL, Yang, Ziyang, Liu, Yunzhi, & Cai, Huajian. (2014). The Development and Validation of the Social Network Sites (SNSs) Usage Questionnaire *Social Computing and Social Media* (pp. 113-124): Springer.

**Shi, Yuanyuan**, Yue, Xitong, He, Jin. (2013). Understanding Social Network Sites (SNSs) Preferences: Personality, Motivation, and Happiness Matters. *Online Communities and Social Computing* (pp. 94-103): Springer.

Yue, Xitong, **Shi, Yuanyuan**, & Cai, Huajian. (2013). Who Are Seeking Friends? The Portrait of Stranger-Seeker in Social Network Sites *Online Communities and Social Computing* (pp. 120-125): Springer.

### ***Psychological Well-being***

Gu, Ruolei, Xu, Pengfei, Xu, Rui, **Shi, Yuanyuan**, Yang, Ziyang, Wang, Yuqi, Cai, Huajian. (2016).

The Role Played by Anxiety in Reward Learning. *Advances in Psychological Science*, 24 (4), 475-483. (IN CHINESE)

Gu, Ruolei, **Shi, Yuanyuan**, Yang, Jing, Shi, Jing, Cai, Huajian. (2014). The Influence of Anxiety on Social Decision Behavior. *Advances in Psychological Science*, 23(4), 547–553. (IN CHINESE)

### ***Decision Making***

Zhao, Na, **Shi, Yuanyuan**, Xin, Ziqiang, & Zhang, Jianxin. (2019). The impact of traditionality/modernity on identification- and calculus-based trust. *International Journal of Psychology*.54 (2) , 237-246.

Zhao, Na. Zhou, Mingjie, **Shi, Yuanyuan**, & Zhang, Jianxin. (2015). Face attractiveness in building trust: Evidence from measurement of implicit and explicit responses. *Social Behavior and Personality: an international journal*, 43(5), 855-866. doi: 10.2224/sbp.2015.43.5.855

Cai, Huajian, **Shi, Yuanyuan**, Fang, Xiang., & Luo, Yu LL. (2015). Narcissism predicts impulsive buying: phenotypic and genetic evidence. *Frontiers in psychology*, 6: 881. doi: 10.3389/fpsyg.2015.00881