

# 薛岚

复旦大学旅游学系

邮箱: lanxue@fudan.edu.cn

## 教育经历

2004-2008	南京大学学士	地理与海洋学院旅游管理专业
2008-2011	北京大学硕士	城市与环境学院城市与区域规划专业
2011-2015	宾夕法尼亚州立大学博士	游憩, 公园与旅游系旅游规划方向

## 发表论文

- 1) **Xue, L.**, Kerstetter, D. & Hunt, C. (2017). Tourism development and changing identity in rural China. *Annals of Tourism Research (SSCI)*, 66, 170-182.
- 2) **Xue, L.**, & Kerstetter, D. (2017). Discourse and power relations in community tourism. *Journal of Travel Research (SSCI)*, 0047287517714908.
- 4) **Xue, L.**, Kerstetter, D., & Buzinde, C. N. (2015). Residents' experiences with tourism development and resettlement in Luoyang, China. *Tourism Management (SSCI)*, 46, 444-453.
- 5) **Xue, L.** (2015). The transformation of a rural village in China. *IK: Other Ways of Knowing*, 1(2): 196-200.
- 6) Leung, X. Y., **Xue, L.**, & Bai, B. (2015). Internet marketing research in hospitality and tourism: A review and journal preferences. *International Journal of Contemporary Hospitality Management (SSCI)*.27 (7), 1556-1572.
- 7) **Xue, L.**, Manuel-Navarrete, D., & Buzinde, C. N. (2014). Theorizing the concept of alienation in tourism studies. *Annals of Tourism Research (SSCI)*, 44, 186-199.
- 8) Hunt, C., Gao, J., & **Xue, L.**, (2014). A visual analysis of trends in the titles and keywords of top-ranked tourism journals, *Current Issues in Tourism (SSCI)*. 17 (10), 849-855.
- 9) Wu, B., **Xue, L.**, Morrison, A. M., & Leung, X. Y., (2012). Frame analysis on China's golden week policy making process, *Annals of Tourism Research (SSCI)*, 39(2), 842-862.
- 10) Wu, B., Xiao, H., Dong, X., Wang, M., & **Xue, L.** (2012). Tourism knowledge domains: A keyword analysis, *The Asia Pacific Journal of Tourism Research (SSCI)*, 17(4), 355-380.
- 11) 吴芳芳, 薛岚 (2011). 前古典时期西方游记中的地理思想呈现——对马可波罗, 哥伦布和达尔文游记的考察. *热带地理*, 31(4), 439-444.

- 12) 薛岚, 吴必虎, 齐莉娜 (2010). 中国世界遗产的价值转变和传播理念的引出. *经济地理*, 30(5), 844-848.

#### 发表书籍章节

- 1) **Xue, L.**, Gao, J., & Kerstetter, D. (in press) Neo-tribalism outside the stadium: A fluid community of tailgaters. *Neo Tribes: Consumption, Leisure and Tourism*
- 2) **Xue, L.**, Manuel-Navarrete, D., & Buzinde, C. N., (2015) Alienation, tourism. *Encyclopedia of Tourism*. Springer.

#### 筹备论文

- 1) **Xue, L.**, & Kerstetter, D. Living a new rural life in China: From peasants to businessmen.
- 2) **Xue, L.**, & Leung, X. What makes a good “guest”: Evidence from Airbnb hosts’ reviews on guests
- 3) **Xue, L.**, Yang, Y., & Li, D. The impacts of air pollution on visitors’ behavior and emotion based on social media data.
- 4) Yang, Y., & **Xue, L.** World heritage site and tourist demand: A meta-analysis
- 5) Leung, X., & **Xue, L.** Tourism company’s scandal on social media: A case study of Twitter users’ responses to United Airlines' passenger-dragging incident
- 6) **Xue, L.** Evolvement of tourism sector in China from 2004 to 2008: Evidence from census data.

#### 学术会议

- 1) 2015 Tourism development and changing identity in rural China.  
Penn State University Libraries and the Interinstitutional Center for Indigenous Knowledge, State College, Pennsylvania
- 2) 2015 Tourism development and changing identity in rural China.  
The Society for Applied Anthropology Annual Meeting. Pittsburgh, Pennsylvania.
- 3) 2014 A visual representation of titles and keywords of tourism journals using world clouds.  
Pennsylvania State University Graduate Exhibition. University Park, Pennsylvania.
- 4) 2013 Destination images of U.S. cities: A comparison of visitors’ and residents’ perceptions.  
Travel and Tourism Research Association International Conference. Kansas City, Missouri.
- 5) 2013 Meanings associated with tailgating: A unique travel experience.

- Travel and Tourism Research Association International Conference. Kansas City, Missouri
- 6) 2013 The importance of tailgating in people's connection with a special place. Northeastern Recreation Research Symposium. Cooperstown, New York.
- 7) 2012 Alienation, a concept for understanding tourism. Travel and Tourism Research Association Graduate Student Symposium. Virginia Beach, Virginia.
- 8) 2012 Marketing research in hospitality and tourism: A review and future directions. Graduate Student Research Conference in Hospitality and Tourism, Auburn, Alabama

### 审稿期刊

Tourism Management  
 Journal of Tourism and Cultural Change  
 Journal of Hospitality & Tourism Research  
 Journal of Rural and Community Development  
 Journal of Destination Marketing & Management  
 Current Issues in Tourism

### 奖励情况

- 2015 Tourism and Heritage Student Paper Competition Award, Society for Applied Anthropology
- 2014 Dissertation Award for Indigenous Knowledge, Pennsylvania State University
- 2011-2012 Graham Endowed Fellowship, Pennsylvania State University
- 2008-2011 北京大学学业奖学金
- 2008 南京大学优秀毕业生
- 2008 苏地原奖学金
- 2007-2008 国家励志奖学金
- 2006-2007 南京大学学科特长奖学金
- 2005-2006, 2006-2007 国家奖学金
- 2007 全国青年地理工作者会议优秀辩手
- 2005-2006, 2006-2007 南京大学优秀学生
- 2005-2006 南大学科论坛二等奖

2005-2006 南京大学优秀团员

### 教学经历

2014- 2015	授课教师	宾夕法尼亚州立大学	休闲与人类行为课程 (学生评价: 6.67/7 2014 秋季学期; 6.53/7 2015 春季学期)
2014	共同授课教师	宾夕法尼亚州立大学	游憩服务项目评价和研究课程
2013	嘉宾讲座	宾夕法尼亚州立大学	休闲与旅游行为课程
2012	嘉宾讲座	宾夕法尼亚州立大学	休闲与人类行为课程
2009	助教	北京大学城环学院	游憩与旅游规划课程

### 旅游规划经历

2010-2011	项目助理	海南东方市旅游总体规划
2010	项目助理	南京市浦口区旅游发展总体规划
2009	项目助理	山东旅游局旅游官网建设

### 社会活动

2013-2014	秘书	宾夕法尼亚州立大学	游憩, 公园, 和旅游管理研究生学会
2013	志愿者	旅行和旅游研究协会	国际会议
2013	学生评审	宾夕法尼亚州立大学	研究生研究展示活动
2012-2013	副主席	宾夕法尼亚州立大学	游憩, 公园, 和旅游管理研究生学会

### 软件技能

统计软件: SPSS, Stata, R, Python, Tableau, SQL

地理信息系统: ArcGIS

定性分析软件: Nvivo