

LAN XUE

Department of Tourism
Fudan University
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EDUCATION

- 2015 **PH.D. in Recreation, Park and Tourism Management**
The Pennsylvania State University
Dissertation: *Rural tourism and the reconstruction of rural identity in China*
Committee: Deborah Kerstetter, Ph.D. (Chair), Garry Chick, Ph.D., Carter Hunt, Ph.D., Anouk Patel-Campillo, Ph.D
- 2011 **M.S. in Human Geography**
Peking University, China
Thesis: *Leisure constraint model reconstruction through the lens of Structuralism*
Advisor: Bihu Wu
- 2008 **B.A. cum laude in Tourism Management**
Nanjing University, China

JOURNAL ARTICLES

- 1) **Xue, L.**, Kerstetter, D. & Hunt, C. (2017). Tourism development and changing identity in rural China. *Annals of Tourism Research*, 66, 170-182.
- 2) **Xue, L.**, & Kerstetter, D. (2017). Discourse and power relations in community tourism. *Journal of Travel Research*, 0047287517714908.
- 3) **Xue, L.**, Kerstetter, D., & Buzinde, C. N. (2015). Residents' experiences with tourism development and resettlement in Luoyang, China. *Tourism Management*, 46, 444-453.
- 4) **Xue, L.** (2015). The transformation of a rural village in China. *IK: Other Ways of Knowing*, 1(2): 196-200.
- 5) Leung, X. Y., **Xue, L.**, & Bai, B. (2015). Internet marketing research in hospitality and tourism: A review and journal preferences. *International Journal of Contemporary Hospitality Management*. 27 (7), 1556-1572.
- 6) **Xue, L.**, Manuel-Navarrete, D., & Buzinde, C. N. (2014). Theorizing the concept of alienation in tourism studies. *Annals of Tourism Research*, 44, 186-199.
- 7) Hunt, C., Gao, J., & **Xue, L.**, (2014). A visual analysis of trends in the titles and keywords of top-ranked tourism journals, *Current Issues in Tourism*. 17 (10), 849-855.
- 8) Wu, B., **Xue, L.**, Morrison, A. M., & Leung, X. Y., (2012). Frame analysis on China's golden week policy making process, *Annals of Tourism Research*, 39(2), 842-862.
- 9) Wu, B., Xiao, H., Dong, X., Wang, M., & **Xue, L.** (2012). Tourism knowledge domains: A keyword analysis, *The Asia Pacific Journal of Tourism Research*, 17(4), 355-380.
- 10) Wu, F., & **Xue, L.** (2011). A study on the evolvement of geographical thoughts in travel writings in pre-classical period, *Tropical Geography*, 31(4), 439-444. (In Chinese)
- 11) **Xue, L.**, Wu, B., & Qi, L. (2010). The value change of world heritage in China and the proposition of communication concepts, *Economic Geographic*, 30, 844-849. (In Chinese)

PAPERS IN PROGRESS

- 1) Chick, G., Hsu, Y. C., Dong, E., Yeh, C. K., Hsieh, C. M., Bae, S. Y., & **Xue, L.** Culture mediates leisure constraints and leisure satisfaction: A replication and extension. *Under review.*
- 2) Leung, X. Y., **Xue, L.**, & Han, W. Framing the sharing economy: Toward a sustainable ecosystem. *Under review.*
- 3) **Xue, L.**, & Kerstetter, D. Living a new rural life in China: From peasants to businessmen. *Almost done.*
- 4) Yang, Y., **Xue, L.**, & Jones, T. Magnet for tourists? A meta-analysis of tourism-enhancing effect of World Heritage Sites. *In progress.*

BOOK CHAPTERS

- 1) **Xue, L.**, Gao, J., & Kerstetter, D. Neo-tribalism outside the stadium: A fluid community of tailgaters. *Neo Tribes: Consumption, Leisure and Tourism*. In press.
- 2) **Xue, L.**, Manuel-Navarrete, D., & Buzinde, C. N. (2015) Alienation, tourism. *Encyclopedia of Tourism*. Springer.

CONFERENCE & INVITED PRESENTATIONS

- 2015 Tourism development and changing identity in rural China.
Penn State University Libraries and the Interinstitutional Center for Indigenous Knowledge, State College, Pennsylvania
- 2015 Tourism development and changing identity in rural China.
The Society for Applied Anthropology Annual Meeting. Pittsburgh, Pennsylvania.
- 2014 A visual representation of titles and keywords of tourism journals using world clouds.
Pennsylvania State University Graduate Exhibition. University Park, Pennsylvania.
- 2013 Destination images of U.S. cities: A comparison of visitors' and residents' perceptions.
Travel and Tourism Research Association International Conference. Kansas City, Missouri.
- 2013 Meanings associated with tailgating: A unique travel experience.
Travel and Tourism Research Association International Conference. Kansas City, Missouri
- 2013 The importance of tailgating in people's connection with a special place.
Northeastern Recreation Research Symposium. Cooperstown, New York.
- 2012 Alienation, a concept for understanding tourism. *Travel and Tourism Research Association Graduate Student Symposium*. Virginia Beach, Virginia.
- 2012 Marketing research in hospitality and tourism: A review and future directions.
Graduate Student Research Conference in Hospitality and Tourism, Auburn, Alabama

REFEREE SERVICES

Tourism Management
Current Issues in Tourism
Journal of Hospitality & Tourism Research
Journal of Rural and Community Development
Journal of Tourism and Cultural Change

HONORS & AWARDS

2015	Tourism and Heritage Student Paper Competition Award, Society for Applied Anthropology
2014	Dissertation Award for Indigenous Knowledge, Pennsylvania State University
2011-2012	Graham Endowed Fellowship, Pennsylvania State University
2008-2011	Academic Scholarship, Peking University
2008	Sudiyuan Scholarship, Nanjing University
2007	Outstanding Debater, Meeting of the National Young Geography Scholars
2006-2007	National Encouragement Scholarship of China
2006-2007	People's Scholarship of Nanjing University for Academics
2006	2nd Prize, Forum of Sciences and Arts, Nanjing University
2005-2007	Outstanding Student, Nanjing University
2005-2007	National Scholarship of China

TEACHING EXPERIENCES

The Pennsylvania State University

2014- 2015	<i>Instructor</i> RPTM 120 (online course): Leisure and Human Behavior (Overall Evaluation for the instructor: 6.67/7 in Fall 2014; 6.53/7 in Spring 2015)
Spring 2014	<i>Co-Instructor</i> (with Yeqiang Lin) RPTM 433: Program Evaluation and Research in Recreation Services
Fall 2013	<i>Teaching Assistant and Guest Lecturer</i> RPTM 433: Program Evaluation and Research in Recreation Services
Spring 2013	<i>Guest Lecturer</i> RPTM 300: Leisure and Tourism Behavior
Spring 2012	<i>Teaching Assistant</i> RPTM 120: Leisure and Human Behavior

Peking University, China

Fall 2009	<i>Teaching Assistant</i> Recreation and Tourism Planning
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SOCIAL SERVICES

2013-2014	<i>Secretary</i> , RPTM Graduate Student Association, Penn State
2013	<i>Volunteer</i> , Travel and Tourism Research Association International Conference
2013	<i>Student Judge</i> , Pennsylvania State University Graduate Exhibition
2012-2013	<i>Vice President</i> , Travel & Tourism Graduate Student Association, Penn State

LANGUAGES

English (fluent), Chinese (native)

COMPUTER SKILLS

Statistical Software: SPSS, STATA, R
Qualitative research software: Nvivo